

Business Connect

Funded by the NSW Government



Start or grow your business

FROM SURVIVING TO THRIVING

BUSHFIRE RECOVERY NETWORKING RESOURCES & STRATEGY EVENT FOR ALL LOCAL BUSINESSES

Wednesday 19th February, 6:30pm – 8:30pm

Open to all Local Small Business:
Don't go through this period alone. Find out what resources are available, gather ideas and strategies to help your businesses recover as quickly as possible.

VENUE:

Picton Bowling Club
10 Cliffe Street
Picton, NSW 2571

Entry: GOLD COIN DONATION
(all proceeds to local community fire recovery)

Combined initiative of:



Business Connect is a dedicated and personalised NSW Government program that provides trusted advice to help you start or grow your small business.

Find out more

Western Sydney Business Centre

 02 4721 5011

 [Click here to register](#)

 reception@wsbusiness.com.au

BusinessConnect

 1300 134 359

 industry.nsw.gov.au/businessconnect



WESTERN SYDNEY
BUSINESS CENTRE

FROM SURVIVING TO THRIVING

BUSHFIRE RECOVERY NETWORKING RESOURCES & STRATEGY EVENT FOR ALL LOCAL BUSINESSES

Local businesses are experiencing loss or uncertainty and have been impacted both directly and indirectly. This event is for local businesses to connect with others experiencing the same, to provide you with help and support you need to move forward in the aftermath of the bushfires and from the effects it may be having on your business.

This initiative is a collective of local business networks, chambers, council and business organisations.

WHY ATTEND THIS EVENT?

- Strategies to ensure your business weathers the storm
- Business Advisors to help you with your individual business challenges
- Local agencies and Government's response and what is available for business in terms of support and access
- Guest Speakers:



1. Caitlin Hepworth lost everything in the 2013 fires. Caitlin will share lessons learnt from the process of rebuilding her business.



2. Michelle Locke will cover strategies and action steps for recovery.



3. Bill Carson is a mental health skills specialist who helps us identify anxiety and trauma and ways to cope.



4. Akash Malik - From leads to loyalty and lifetime value of customers. A media commentator and author, Akash Malik has extensive experience in digital marketing, customer loyalty programs and provides rich insights into digital marketing.

- Mental Health – Dealing with anxiety, uncertainty and/or trauma that can impact your business
- Networking, collaborating and support from other local business owners

To help us prepare for numbers, please [REGISTER NOW](#)